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**From:** avakado Media <events@avakado.eu>  
**Sent:** Wednesday, June 15, 2011 10:18 AM  
**To:** Hanchett, James (DPH)  
**Subject:** Announcing Dynamic Outsourcing for Life Sciences 2012

## Dynamic Outsourcing for Life Sciences 2012

Dear Colleague,

As the pharmaceutical and agrochemical industries continue to re-evaluate their R&D strategies, increasing opportunities exist for contract research and manufacturing organisations to benefit from these developments.

To enable companies to take advantage of these changes we are delighted to announce the all-new **Dynamic Outsourcing for Life Sciences** event taking place in **Cambridge, UK, 17-18 April 2012**.

**DOLS 2012** is organised by avakado Media, publishers of **sp2 Magazine**, in association with world-renowned outsourcing expert **Dr David Ager**.

This networking and conference-driven event will cover contract research, development and manufacturing of pharmaceutical and agrochemical intermediates and APIs from R&D to commercial scale. This will include the following areas of pharma/agro R&D and manufacture:

- **Medicinal chemistry**
- **Route scouting**
- **Process development**
- **Scale-up**
- **Large-scale manufacturing**

### What you can expect from DOLS 2012

- Keynote addresses on the state of the industry from Big Pharma, medium pharma and biotechs engaged in pharmaceutical and agrochemical research, development and commercialisation.
- Parallel discussion sessions on a wide range of topics including: outsourcing to low-cost countries; where to go for 1 kg of compound, 10 kg of compound, 50 kg of compound; managing a CRO in a global market; when to look for a good process rather than a will-do; time vs optimization; forging alliance strategies; whom to talk to in a large company; university collaborations; working with more than one CRO; pricing in the market.
- Presentation sessions from CROs and CMO on business and operational practices; problem-solving capabilities; project evaluation; technology and business case studies.
- Attendee interaction sessions, including: one-to-one meetings; in-depth group discussions; plus frequent breaks to chat with your peers including the main Networking Reception.
- Low-cost tabletop exhibition for companies offering R&D and manufacturing technologies and services.

You can be part of **DOLS 2012** by contacting us within the following deadlines:

- For pharma and agro keynote addresses send a title and synopsis of your proposed 30-40 minute presentation by **29 July 2011**.
- To find out more about attending the parallel discussion sessions or to be considered as a session chairman contact us by **12 August 2011**.
- For CRO and CMO presentations send a title and synopsis of your proposed 30 minute presentation by **26 August 2011**.

Any of the above should be sent to **Tom Mulligan** email: [tom@avakado.eu](mailto:tom@avakado.eu), tel: **+44(0)1403 220755**.

To book your low-cost tabletop exhibition stand, allocated on a first-come, first-served basis, contact **Mark Harrington** email: [mark@avakado.eu](mailto:mark@avakado.eu), tel: **+44 (0)1403 220753** by **26 August 2011**.

We look forward to welcoming you to this exciting new event in Cambridge next year.

The avakado Media Team



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### UNSUBSCRIBE INFORMATION

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